

**FOR IMMEDIATE RELEASE**

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**JAY WARDLE NAMED CORPORATE SALES DIRECTOR AT  
AMERICAN EXPRESS PUBLISHING CORPORATION**

NEW YORK, NY (September 9, 2008) – American Express Publishing Corporation Senior Vice President of Strategic Insights, Marketing and Sales Cara David announced today that Jay Wardle, travel director for *Travel + Leisure Golf*, has been named corporate sales director of the company's corporate sales and marketing group responsible for overseeing the travel category, effective immediately. Wardle reports to Sean Giancola, vice president of corporate sales.

David says, "Jay's knowledge and experience with the travel category will be instrumental in expanding this important category within the corporate sector. His customer focus, professionalism and enthusiasm make him a wonderful addition to our team."

Wardle has held various positions at American Express Publishing including Detroit sales manager of *Travel + Leisure Golf*. Prior to this, Wardle served as Midwest and Texas manager with *Miller Dixon Media, Inc.* and was Midwest manager with *Publicitas Promotion Network*. Wardle began his career at DDB Needham in Chicago.

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**About American Express Publishing Corporation**

American Express Publishing Corporation is an authoritative content company primed to deliver lifestyle expertise that informs choices, enriches perspective and empowers affluent and accomplished people -- and the businesses that serve them -- to make decisions and lead extraordinary lives. A wholly owned subsidiary of American Express Company, American Express Publishing brands include *Travel + Leisure*, *Food & Wine*, *Departures*, *Travel + Leisure Golf*, *Travel + Leisure Family*, and *Executive Travel* magazine. The company also produces a variety of travel, cooking, wine, time management, and financial books and products, creates online content, operates luxury-marketing events and creates custom print and online programs for clients.