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STEVE DELUCA NAMED PUBLISHER OF *DEPARTURES*

NEW YORK, NY June 1, 2010 -- American Express Publishing President & CEO Ed Kelly today named Steve DeLuca vice president and publisher of *Departures*, published exclusively for American Express Platinum Card® and Centurion® members, effective immediately. As publisher, DeLuca oversees the *Departures* sales and marketing operation, which includes the magazine, *Departures.com*, the 13 editions of *Departures International*, as well as *Black Ink*, a quarterly publication exclusively for Centurion® members of American Express. DeLuca takes over from Ed Ventimiglia, who is retiring on June 9.

Most recently, DeLuca was vice president and publisher of *Details*. He also served as publisher of *Rolling Stone* and associate publisher of *Conde Nast Traveler*, *Maxim* and *InStyle*.

Kelly says: "I'm thrilled to welcome Steve on board. His talent, experience and passion for *Departures* make him a perfect fit. With great enthusiasm and drive, he has already hit the ground running. I'm excited about what's ahead for the *Departures* brand."

"With its modern and relevant editorial and unique access to one of the most affluent audiences, *Departures* is truly the crown jewel of the industry and a category of one. Richard and his team have redefined the luxury lifestyle set and I couldn't be more excited to grow this extraordinary brand in the marketplace at this time," explains DeLuca.

Richard David Story, editor in chief of *Departures*, comments: "With Steve as my partner, I believe that we are firmly and dramatically poised to ignite the world of luxury travel and goods in some pretty spectacular ways. I, for one, can't wait."

Departures (www.departures.com), the leading authority of luxury lifestyle, is published seven times per year exclusively for Platinum Card® and Centurion® members from American Express. *Departures* has 13 editions within its international network that includes the United Kingdom, Germany, France, Spain, Italy, Sweden, Netherlands, Austria and Japan.

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