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**AMERICAN EXPRESS PUBLISHING CORPORATION PRESENTS ITS LUXURY SUMMIT AT  
THE MANDARIN ORIENTAL IN LAS VEGAS  
APRIL 25th-April 27<sup>th</sup>, 2010**

**Zappos CEO Tony Hsieh, Saks Inc. Chairman & CEO Stephen Sadove, Louis Vuitton North  
America President Daniel Lalonde, Among Others**

LAS VEGAS, NV, April 25th, 2010 -- The American Express Publishing Corporation, publisher of *Travel + Leisure*, *Food & Wine*, *Departures* and *Executive Travel* among other affluent lifestyle magazines and products, today kicks off its annual American Express Publishing Luxury Summit ([www.luxurysummit.com](http://www.luxurysummit.com)), a premier forum dedicated exclusively to the luxury industry. The return of this two-day conference this year at the new Mandarin Oriental in Las Vegas marks the encouraging outlook for the state of luxury in 2010 and the coming decade.

"This year's Luxury Summit promises to inform, enrich, and empower the best minds and brightest practitioners in the luxury community by examining innovation from leading marketers who are finding success during a tough economic climate," said Ed Kelly, president and CEO, American Express Publishing. "Given the enormous economic changes since we met two years ago, we decided to step outside our comfort zone by enlisting groundbreaking practitioners, thought leaders and provocateurs from outside the world of luxury, as well as inside the luxury space, to share their ideas, strategies, best practices and immense experience with us. I know their intelligence, case studies and research are going to be extremely valuable as we analyze our own issues and trends surrounding the development, execution, and communication of our brands."

**Live updates and news from the American Express Publishing Luxury Summit will be  
available at [Twitter.com/luxsummit](https://twitter.com/luxsummit).**

This year's roster of top caliber speakers and panelists:

- **Tony Hsieh**, CEO of Zappos
- **Cynthia McFarlane**, president of Saatchi & Saatchi Latin America/CEO & chairperson of Conill
- **William S. Taubman**, COO of Taubman Centers, Inc.
- **Michel Gutsatz**, advisor, The Scriptorium Company, and founder of MBA in International Luxury Brand Management at ESSEC Business School
- **Christopher Cowdray**, CEO, Dorchester Collection
- **Michael J. Kowalski**, chairman CEO & chairman, Tiffany & Co.
- **Adam D. Tihany**, Principal and founder, Tihany Design
- **Henrik Fisker**, CEO of Fisker Automotive, Inc.
- **Vineet Nayar**, CEO, HCL Technologies Ltd.
- **Marian Salzman**, president, North America, EuroRSCG Worldwide PR
- **Pete Maulik**, COO, Fahrenheit 212
- **Uche Okonkwo**, author of *Luxury Online* and executive director/founder of Luxe Corp.
- **Baba Shiv**, professor of marketing, Stanford Graduate School of Business
- **Daniel Lalonde**, president & COO of Louis Vuitton North America
- **Stephen Sadove**, chairman & CEO, Saks Incorporated
- **Ted Teng**, president & CEO of The Leading Hotels of the World Ltd.

- **Jim Brennan**, partner, **Lisa Sun**, associate principal, **Demetra Pinset**, partner, and **Yuval Atsmon**, associate principal, McKinsey & Co.
- **John Rushworth**, partner, Pentagram
- **Dr. Jim Taylor**, vice chairman, Harrison Group
- **Barbara Hauser**, principal, Barbara R Hauser LLC
- **Irwin Gotlieb**, global chief executive officer, GroupM
- **Fred Dust**, partner, IDEO

Members of American Express Publishing who are speaking or leading panels:

- **Ed Kelly**, CEO of American Express Publishing
- **Nancy Novogrod**, Senior VP and Editorial Director of American Express Publishing, and Editor in Chief, *Travel + Leisure*
- **Richard David Story**, Editor in Chief, *Departures*
- **Dana Cowin**, Senior Vice President and Editor in Chief, *Food & Wine*

Sponsors include The Platinum Card® By American Express, Breitling, Grey Goose Vodka, Kim Crawford, Inniskillin, Lambesis, Inc., Las Vegas Convention and Visitors Authority, Leading Hotels of the World, LTD., Luxury Society, Plum TV, Robert Mondavi Winery, Simi Winery, The Luxury Marketing Council, Wynn Resorts, Zinio, and Zinio Platinum.

**About the American Express Publishing Luxury Summit:** Each year, The American Express Publishing Luxury Summit gathers top marketers from the world's leading purveyors of luxury goods and services to analyze critical issues and trends, share best practices, and examine the evolving needs of the affluent consumer, as well as the effects of the current economic, social, and political climate on today's luxury companies. Established in 1999, the Luxury Summit is a premier US event dedicated exclusively to the luxury industry and features top caliber speakers, global representation, and a strategically focused program led by the editors of *Travel + Leisure*, *Food & Wine*, *Departures*, and *Executive Travel* magazine.

**About the American Express Publishing Corporation:** American Express Publishing Corporation is an authoritative content company primed to deliver lifestyle expertise that informs choices, enriches perspective and empowers affluent and accomplished people -- and the businesses that serve them -- to make decisions and lead extraordinary lives. A wholly owned subsidiary of American Express Company, American Express Publishing brands include *Travel + Leisure*, *Food & Wine*, *Departures* and *Executive Travel* magazine. The company also produces a variety of travel, cooking, wine, time management, and financial books and products, creates online content, operates luxury-marketing events and creates custom print and online client-based programs.

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