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## TRAVELANDLEISURE.COM UNVEILS REDESIGN

### Revamped Website Includes: “Carry On” Blog, Travel Deals Finder, Guides to Thousands of Trips, User-Generated Content and More

New York, NY (September 15, 2009) – TravelandLeisure.com, the online home of *Travel + Leisure* magazine, has redesigned its website with new functionality, innovative travel content, and a bold look that showcases its award-winning photography. Itinerary ideas, travel tips, and a news blog join the site’s wealth of travel articles, deals, and destination guides. And with the addition of user-generated ratings and reviews, the site has become an even greater resource for inspiring, informing, and assisting travelers in planning that next great trip.

Highlights of the newly redesigned TravelandLeisure.com site include:

- **Community:** Users can register as members of TravelandLeisure.com; members are invited to comment and provide tips for other travelers.
- **Blog:** “Carry On” features posts from the editors and contributors of TravelandLeisure.com and *Travel + Leisure*.
- **Deals:** The dedicated Deals section identifies great new deals and deals that are expiring soon. The Deal Finder tool allows users to search for values based on destination or deal type.
- **Ideas:** The Ideas section organizes award-winning travel articles by theme, such as affordable, summer travel, food and drink, family, celebrity travel, cruises, beaches and islands, eco-travel, romance, and more.
- **Newsletters:** Users can sign up to receive “Hot Deals” and “Just In” weekly e-mail newsletters, featuring top travel values and buzz from around the world.
- **Destination Guides:** Guides list hotels, restaurants, and activities in hundreds of places around the globe, from Las Vegas to the Amalfi Coast.
- **Magazine:** Content from current and past issues of *Travel + Leisure*.
- **Online Exclusives:** More tips, news, and ideas on leisure travel, from the spectacular to the strange.
- **Mobile Applications:** Offering trip ideas just a car ride away from America’s largest cities, the Weekend Getaway Finder is available as an iPhone application for planning the perfect escape while on the go.

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*Travel + Leisure* and its website [www.TravelandLeisure.com](http://www.TravelandLeisure.com) propel readers to travel now, travel smarter, and travel often. With an eye for the authentic, the innovative, and the irresistible, T+L fuses expert reporting on style, culture, food, and design with stunning photography to transport its readers to the places—and the experiences—that matter most. The long-standing authority in its field, *Travel + Leisure* has the largest, most

affluent audience of any travel magazine and is an indispensable read for today's global citizen. *Travel + Leisure* has a network of international editions, including *Travel + Leisure Mexico*, *Travel + Leisure Australia/New Zealand*, *Travel + Leisure Turkey*, *Travel + Leisure China*, *Travel + Leisure South Asia*, and *Travel + Leisure Southeast Asia*.