



**TRAVEL  
+LEISURE**

FOR IMMEDIATE RELEASE

**Hudson Group and *Travel + Leisure* Magazine  
Open First Travel + Leisure Store in Vancouver International Airport**

***American Express Publishing Flagship Title Becomes an Airport Brand***

NEW YORK, NY (July 9, 2009) – Two powerhouse travel brands have combined to create an exciting new travel-themed retail store in airports. Leading travel magazine *Travel + Leisure*, published by American Express Publishing Corporation, and leading travel retailer Hudson Group, famous for its national newsstand brand Hudson News, have jointly launched a new travel retail concept called Travel + Leisure.

Travel + Leisure stores will sell products aimed at enhancing the travel experience, such as luggage and travel accessories, along with convenient printed materials, such as local maps and travel guides, as well as current editions of *Travel + Leisure* magazine and its sister publication, *Food & Wine*.

Luggage brands will vary by location and include a selection of the following: Tumi, Samsonite, North Face, Burton, Crumpler, Eagle Creek, Jack Georges, Manhattan Portage, T-Tech, Timbuk2, and more.

The store will also sell books from *Travel + Leisure* and *Food & Wine*, including *T+L 100 Greatest Trips*, *T+L World's Greatest Hotels*, *T+L Unexpected Italy*, *T+L Unexpected France*, *F&W Cocktail Guide*, and *F&W Wine Guide*.

The first store opened at Vancouver International Airport (YVR) on June 18. Additional stores are opening soon in Halifax International Airport and JFK International Airport (Terminal 2). New Hudson retail Galleries in Sanford Orlando and San Francisco International Airports will feature Travel + Leisure stores-within-stores.

"The Travel + Leisure concept grew out of Hudson's relationship with the magazine publishing industry through our newsstand Hudson News, which sells millions of books and magazines each year," notes Hope Remoundos, EVP of Marketing for Hudson Group. "Hudson has successfully partnered with TV networks in the past, in our CNN Newsstand and CMT Loot stores. But this marks our first partnership with a magazine. We are delighted to take this step with such a strong market presence as American Express Publishing's Travel + Leisure brand."

"As the first magazine brand to have its own signature retail space with Hudson Group, *Travel + Leisure* now has another touchpoint to engage and service our readers. It also provides us with unique marketing opportunities that we can share with our advertising partners," said J.P. Kyrillos, vp/publisher of *Travel + Leisure*.

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**About *Travel + Leisure*:** *Travel + Leisure* and its website [www.travelandleisure.com](http://www.travelandleisure.com) propel readers to travel now, travel smarter, and travel often. With an eye for the authentic, the innovative, and the irresistible, T+L fuses expert reporting on style, culture, food, and design with stunning photography to transport its readers to the places—and the experiences—that matter most. The long-standing authority in its field, *Travel + Leisure* has the largest, most affluent audience of any travel magazine and is an indispensable read for today's global citizen. *Travel + Leisure* has a network of international editions, including *Travel + Leisure Mexico*, *Travel + Leisure Australia/New Zealand*, *Travel + Leisure Turkey*, *Travel + Leisure China*, *Travel + Leisure South Asia*, and *Travel + Leisure Southeast Asia*.

**About Hudson Group:** Hudson Group is the world's premier duty-paid travel retailer, a wholly-owned subsidiary of international duty-free travel retailer Dufry AG (DUFN) of Basel, Switzerland. Hudson operates more than 500 newsstands, bookstores, cafes and premier specialty retail shops in 70 airports and transportation terminals in the United States, Canada and Puerto Rico. The combined Dufry/Hudson entity oversees over 1,000 stores in 41 countries and 137 airports and terminals.

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